



DEGREE WELLNESS JOINS FRANCHISE FASTLANE'S FAMILY OF BRANDS

Emerging self-care studio offers wellness services in a luxurious setting

Franchise FastLane, the industry's No. 1 franchise sales organization (FSO), has announced that Degree Wellness has joined their portfolio of high-performing brands. Degree Wellness is an emerging franchisor that offers consumers a wide variety of self-care solutions in state-of-the-art retail studios — empowering them to feel, look, and be their best selves. Each of the innovative services are science-backed, including Cryotherapy, Infrared Sauna, Red Light Therapy, Cold Plunge, Contrast Therapy, IV Drips, and Vitamin Booster Injections.

"We're so pleased to welcome Degree Wellness to our family of best-in-class brands," shared Carey Gille, CEO of Franchise FastLane. **"The health, wellness, and beauty industry continues to outperform expectations and we're very confident that Degree Wellness**

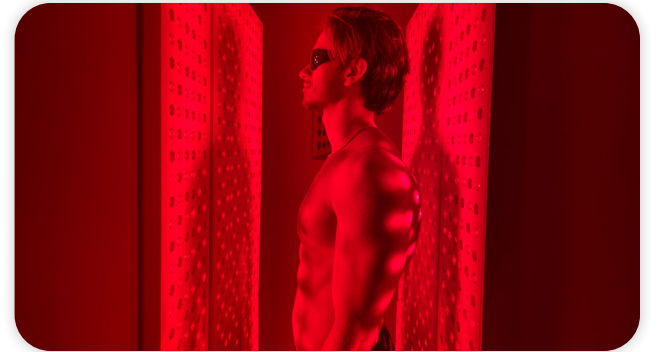
will be an amazing opportunity at the community level for many new franchisees. Through our proven processes, we look forward to enhancing their lead-generation program, as well as strengthening their sales and development efforts to drive responsible growth at the unit level."

The services offered by Degree Wellness leverage cutting-edge technologies that offer a holistic approach to increase energy, relieve pain and inflammation, detox properly, boost metabolism, stay young, and many more healthy lifestyle solutions. The membership-based business model offers state-of-the-art services in a retail studio setting, with private suites and touches of luxury throughout. Due to the nascent and ever-increasing popularity of the retail-based self-care industry, the female-founded brand determined that the timing was right to franchise the concept with

the goal of becoming one of the first scale players in a highly fragmented but lucrative marketplace, part of the \$1.8 trillion global wellness industry. There are currently four corporate-owned Degree Wellness studios – all of which are enjoying positive growth thanks to recurring revenue from the brand's three-tiered membership model.

Degree Wellness also recently announced an exclusive investment partnership with Franworth, a leading franchise growth organization that specializes in scaling franchise brands through mentorship, purchasing power, and best-in-class support. Franworth is no stranger to the health, wellness, and boutique fitness industry, having successfully grown franchise brands such as Pure Barre, Title Boxing, and The Lash Lounge. To help raise brand awareness on a national level, Franworth has also secured a brand ambassador role with future NFL Hall of Fame quarterback Drew Brees, who has signed on as an investor to help promote the brand and serve as an official spokesperson.

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DEGREE WELLNESS PRESIDENT AMANDA LIGHTCAP'S EXCITEMENT FOR FUTURE GROWTH

Back in March of this year, Degree Wellness established their corporate headquarters in Jacksonville, Fla. as part of a multi-million dollar investment in the brand by its executive team and investors. "Franchisee success is critical to our mission of bringing cutting-edge self-care solutions to communities across America," stated Amanda Watts Lightcap, president of Degree Wellness and owner of four corporate-owned locations. "As the first brand ever to pass the rigorous vetting and selection process of both Franchise FastLane and Franworth, I look forward to leveraging the strengths of these amazing organizations to do just that. I am a firm believer in the power of entrepreneurship, and cannot wait to work side-by-side with our franchise owners, where we can all feel proud to build the leading brand in this exciting, high-growth industry."

