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By: Hello Garage | 0 Shares 20 Reads

Emerging Garage Renovation Franchise Doubles Sales Performance During First Half of Year

July 08, 2021 // [Franchising.com](#) // PAPILLION, Neb. - Hello Garage, an emerging home service franchise that specializes in garage renovation, reports strong performance and growth throughout the first half of 2021 with 10 new openings and nine franchise agreement signings to date. Having opened in the middle of a global pandemic, this month signifies the company's one-year anniversary. Hello Garage had a successful first year with a 286% increase in sales compared to their first six months across 59 territory units throughout the U.S.

This recent growth stems from expansion into five new states: Arizona, Connecticut, Georgia, Idaho and Missouri. Locations in Fairfield, CT, Boise, ID, Phoenix, AZ and West St. Louis, MO are currently open and operating, and the Atlanta, GA location will be opened in Q3. The state of Texas has seen the most significant growth and now accounts for four total franchise locations in its major cities - Houston, Dallas and Austin - representing 23 territory units.

In addition to growing numbers, Hello Garage is projected to launch two new supplemental products by the end of Q3: floating shelves and overhead storage that will expand their current verticals. The floating shelf will ideally serve for homes with smaller garages that don't have as much storage space. Overhead storage will serve as a key alternative to self-storage units, being used as an everyday solution or otherwise, in putting items up and away. The recent pandemic attributed to an increased demand for self-storage units in 2020 which resulted in a slight rise in prices when instead the answer, for a number of people, could have been to better utilize the space they currently have.

"As a brand, we are all about redefining the industry and continuously look for ways to evolve and be more innovative in doing so," said Dave Thrasher, president and co-founder of parent company Supportworks. "Having decades of experience in the home service industry, our team has kept that proven model in mind which has led to the great success we've had in our first year, and to date



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status from the Tugboat Institute, which involves a rigorous assessment and is awarded to only the most dedicated and purpose-driven companies who aim to continually improve and redefine success.

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Hello Garage is on a mission to elevate the garage from cluttered junk drawer to America's true front door.

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